

## 17<sup>th</sup> Annual Recognition Event in May 2025

### Sponsor Information

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*"Sustainable development meets the needs of the present without compromising the ability of future generations to meet their own needs."*  
– Brundtland Commission

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*RCEs around the world are committed to using education as a tool for building a sustainable future.*

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**RCE** REGIONAL CENTRE OF EXPERTISE ON EDUCATION FOR SUSTAINABLE DEVELOPMENT  
**SASKATCHEWAN**



**Sponsoring the 17<sup>th</sup> Annual Education for Sustainable Development Recognition Event in 2025 is a strong statement of support for building a sustainable future for Saskatchewan.**

### What is the Recognition Event?

Since 2008, RCE Saskatchewan's annual Education for Sustainable Development Recognition Awards has honoured individuals, groups, and organizations that have made notable achievements in research, innovation, and education that build capacity for sustainable development in Saskatchewan.

The event is co-hosted by a different community or organization every year. This allows us to shine a spotlight on local projects from regions throughout the province.



The Luther College of the University of Regina will co-host the 2025 event, which will be held in Regina in May 2025.



The event will include a curated tour titled **“Walking the Wascana: A Land-Based Experience.”**

### What is RCE – Saskatchewan?

RCE Saskatchewan is a United Nations University-designated Regional Centre of Expertise (RCE) on Education for Sustainable Development (ESD). Each of the over 190 RCEs around the world networks individuals, organizations, and experts who are committed to using education as a tool for building a sustainable future.

RCE Saskatchewan is privileged to enjoy the patronage of the **Lieutenant Governor** of Saskatchewan.

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*Education for  
Sustainable  
Development is  
everyone's business.*  
-- UNESCO

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*All the SDGs come  
down to education...*  
-- Malala Yousafzai

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## What are the Sustainable Development Goals (SDGs)?

In 2015, all United Nations Member States adopted the 2030 Agenda for Sustainable Development and its [17 Sustainable Development Goals](#), a set of goals to end poverty, protect the planet and ensure prosperity for all.



Like all RCEs throughout the world, RCE Saskatchewan aspires to translate global objectives into the context of the local communities in which they operate. It is committed to generating, accelerating, and mainstreaming ESD by implementing the [Global Action Programme \(GAP\) on ESD](#) and contributing to the realization of the Sustainable Development Goals.

## What is Education for Sustainable Development (ESD)

Education for Sustainable Development (ESD) supports social wellbeing, economic prosperity, and ecological health and advances one or more of the United Nation's **Sustainable Development Goals (SDGs)**.

ESD is an ongoing, life-long process that includes formal education, non-formal education, and informal education:

- **Formal Education** includes school systems from kindergarten to the end of high school, as well as technical institutes, colleges and universities.
- **Non-formal Education** includes education, training, and public awareness that occurs through organizations outside the formal school system, such as businesses and community-based organizations.
- **Informal Education** includes education aimed at the general public. It includes traditional media, such as news and film, and social media.

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*A little less  
conversation,  
a little more action.*

-- Erna Solberg,  
PM of Norway

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## Sponsoring the Education for Sustainability Recognition Event

Throughout our province, individuals, organizations, schools and businesses are stepping up to the challenge of sustainable development. Sponsorships help the RCE to recognize and honour educational projects and initiatives that are helping people to “do” sustainability, rather than just “talk about” it.

Sponsorship dollars from forward-thinking organizations allow the RCE to host an inspiring, informative event that treats representatives from each recognized project to appreciation, knowledge sharing and inspiration. Each recipient has the opportunity to present their work, receives a framed certificate and photos or videos of their presentation and participates in an educational or networking session hosted by our community partner.



Participants of the 2024 RCE Saskatchewan Education for Sustainable Development Recognition Event at the Gallagher Centre, Yorkton.

### For More Information

You can learn more about RCE Saskatchewan and the Annual ESD Recognition Event at: <https://saskrce.ca>.

Luther College at the University of Regina manages the funds for the Event on behalf of RCE Saskatchewan. Cheques should be made out to “**Luther College, Regina**” and forwarded to the attention of RCE Co-coordinator Roger Petry at Luther College, University of Regina, 3737 Wascana Parkway, Regina, S4S 0A2.

For more information, contact Abraham Bugre, RCE Saskatchewan Event Coordinator, at [rcesk.event@gmail.com](mailto:rcesk.event@gmail.com).

## *2025 Recognition Event Sponsorship Levels and Benefits*

	\$250	\$500	\$1000	\$1500	\$2000	\$3000
<i>Organization logo on event web site</i>	√	√	√	√	√	√
<i>Organization name on screen during event</i>	√	√	√	√	√	√
<i>Organization name in printed event program</i>	√	√	√	√	√	√
<i>Media recognition as available</i>	√	√	√	√	√	√
<i>Organization logo on screen during event</i>		√	√	√	√	√
<i>Organization logo in printed event program</i>		√	√	√	√	√
<i>Opportunity to feature banner/sign/ materials during the event</i>			√	√	√	√
<i>Opportunity to bring greetings to the event (~1.5 minutes)</i>			√	√	√	√
<i>Opportunity to present special achievement awards or introduce VIPs</i>				√	√	√
<i>Opportunity to speak on your organization's sustainability initiatives at the event (~3-4 minutes)</i>					√	√
<i>VIP Luncheon</i>					√	√
<i>Recognition of support to the <b>Student Ambassador Program*</b> in videos from the students</i>						√
<i>Exclusive video interview to be featured on our website, YouTube and social media</i>						√

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*The greatest threat to our planet is the belief that someone else will save it.*

*-- Robert Swan, Author*

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- ❖ The **Student Ambassador Program** is new in 2025 and is designed to engage post-secondary students in education for sustainable development by contributing to the Recognition Event. Students from RCE partners will focus on learning about and promoting the contributions and successes of awarded initiatives (past and present) from their home institution and those engaged at this level of sponsorship.